



TRADE RELEASE

June 2008

Bollé Australia Pty Ltd is excited to announce the appointment of a new licensee for the Bollé Clothing brand. The Overland Group are specialists in the design and production of merchandise for many prestigious sports brands such as Diadora, AFL and Cricket Australia.

John Toouli, Managing Director of Bollé Australia stated, "The Bollé brand is synonymous with function, performance and style and we look forward to the Overland Group bringing on board their expertise and helping us reinforce this message through our clothing brand."

The Overland Group has commenced development of the Winter 2009 range which should see a fantastic collection of sport and lifestyle garments.

The Bollé Clothing brand has been under license since 2005 with Pelaco International Pty Ltd. After recent discussions, both parties have agreed to part ways at the conclusion of the agreement period which will expire December 30th, 2008 after delivery of the Summer 2008 range into store.

Bollé Australia thank Pelaco for their commitment to the licensing programme over the past 3 years.

Bollé Australia would like to thank Pelaco International for their professionalism across all facets of the business.

Overland Group can be contacted regarding Winter 09 and ongoing Bollé apparel opportunities as follows:

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